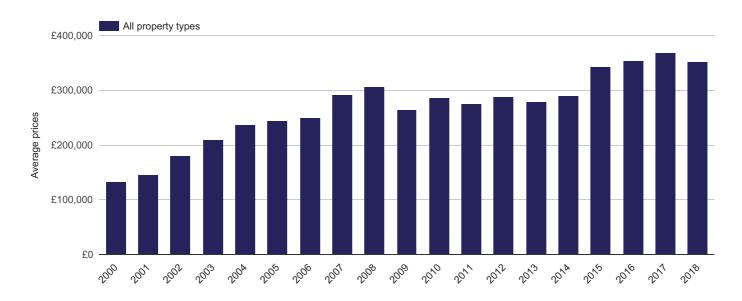
Percival & Company Property News



JULY 2019

The latest data shows it's full steam ahead in the CO6 market



What a year it's been for the CO6 property market so far. The amount of positive sentiment we're picking up from buyers and sellers who visit the branch every day confirms that this part of the country is better insulated from the cold spell being experienced in some other parts of the UK market.

It didn't take long before we started to see why people have been so positive. Data from the Land Registry shows that prices rose by 2.5 per cent over the last 3 years and now sit 164.9 per cent higher than they did in 2000. For context, that means that the average CO6 home has increased by £12,900 per year over that period.

But does this mean that the market has peaked? Not by a long shot. In fact, we think that the CO6 property market has a lot of steam left in it. The reason is simple; every market is underpinned by supply and demand. Here the supply is made up of a very high-quality housing stock, with a manageable amount of new build. The demand side, which is essentially all the lovely people who want to live here, is diverse, motivated and growing.

So we have lots of reasons to be confident that upward pressure on prices will continue and our market will go from strength-to-strength. If you're thinking about making your next move in our area, make sure you give yourself the inside track, and the best way to do that is to use the help of a local market expert.



For context, that means that on average each CO6 home has increased by £12,900 per year

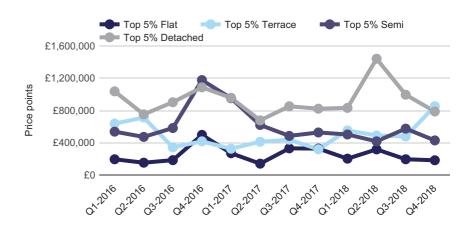


Nine month split of house and flat sales

We've used a stacked bar chart to show the relative proportion of flats and houses selling in the last nine months in our area. Due to the profile of the housing stock in the area, there's nothing too surprising here, but it's interesting to see how the different types of properties contribute to total sales levels.

Top 5% of properties over time

We wanted to show you the price movements of the top 5% of properties in the local market. This chart displays the main house types side-by-side so you can see how they sit relative to one another, and how they have changed over time.



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Type of property

Property types are a handy measure of the shape of the market in a local area. For example, areas with lots of flats tend to be urban in character because there is huge pressure on land. A large number of detached homes means that the area is suburban and not very densely populated.

Source: ResiAnalytics, Office for National Statistics & Land Registry © Crown copyright 2018. Dotted lines & outlined columns on charts indicate estimates based on historical trends. For full terms of use, please visit resianalytics.com/docs/terms



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